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Capability Statement

McMillon Communications, Inc., is one of the industry's most versatile marketing communications firms. The McMillon team of experienced experts deliver strategies for clients to reach, educate and motivate their target audiences.



OUR CORE CAPABILITIES INCLUDE:

- Media Interview Training
- Executive Coaching & Communication Skills Development
- Executive Leadership Training
- Customer Service Training
- **Integrated Communications Campaigns:**
Branding, Marketing, & Publicity Development
- Advertising Campaign Design & Management.
- Community Relations & Public Outreach
- **Writing Services:** Blogs, Newsletters, Brochures
- Video Production Services
- Voice Overs
- Moderating & Facilitation Services
- Mistress/Master of Ceremonies Services

CERTIFICATIONS:

- Commonwealth of Virginia Small, Micro, Women Owned, Minority Owned, DBE, WOSB (Certification No. 678734)
- MDOT Certification (Certification No. 17-041)
- WBENC (Certification No. 250291)
- Woman Owned Small Business (WOSB) Certification (Certification No. W130048)
- WMATA DBE (Certification No. 1095)
- WMATA's Small Business & Local Preference Program
- MBE in Prince George's County (Certification No. 09-5142)
- LDBE with the Metropolitan Washington Airports Authority (Certification No. LD2009-0523-2015)
- MD/DC MSDC Certification (Certification No. 18013)
- Supplier Development & Diversity Division (SDDD) (Certificate No. CBBC-13-004)
- Member, AFTRA & SAG
- The John Maxwell Team Internationally Certified Speaker, Trainer, Coach & Mentor
- PAUCP SEPTA DBE/SBE (certification No. 2086382)

NAICS CODES:

611430, 541820, 541840, 541199, 512110, 541430, 541611, 541830, 541921, 541922 & 561110

SIC CODES:

7221, 7313, 7319, 7812, 8299, 8742, 7336, 7822, 8743 & 8748

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